

# DOES THAT MAKE SENSE?

## PRESS KIT

**RELEASE DATE: SPRING 2025**



**DERETT BOYD JR.**  
Creator + Screenwriter

**DBOYD**  
MEDIA

PRESENTED BY:

THE FOREWORD  
AGENCY



# LARGER THAN LIFE



"I WANT MY STORIES TO MAKE PEOPLE FEEL SEEN, TO BREAK DOWN WALLS OF MISUNDERSTANDING, AND TO OPEN MINDS TO THE BEAUTY OF HUMAN COMPLEXITY."

Derett Boyd Jr. is a visionary filmmaker, storyteller, and advocate for authentic representation in media. With a passion for bringing underrepresented narratives to the forefront, Derett's work reflects his deep commitment to portraying nuanced stories about identity, love, and community. Based in Atlanta, Derett's storytelling is heavily influenced by the rich cultural and social landscape of the city, which serves as the backdrop for his latest series, *Does That Make Sense*.

His mission is to challenge stereotypes and break down traditional boundaries through his unique storytelling lens.

Derett has been recognized for his ability to capture the essence of complex characters and relationships, particularly those that reflect the intersection of race, sexuality, and gender. *Does That Make Sense* is his most personal work to date, offering a deeply authentic portrayal of friendship between two Black men—one straight and one gay—who challenge societal norms in their everyday lives.

## **Interviews Available Upon Request:**

Derett is available for interviews about the creation of *Does That Make Sense*, its cultural impact, and the importance of redefining Black male friendships in media.

# THE OVERVIEW

## DOES THAT MAKE SENSE

Challenging friendship, identity, and masculinity like never before.

**Logline:** Does That Make Sense is a groundbreaking series that explores the deep, platonic friendship between two Black men—one gay and one straight—who defy societal expectations as they navigate the complexities of identity, love, and masculinity in modern-day Atlanta.

Set against the vibrant cultural backdrop of Atlanta, Does That Make Sense follows Josh and Darius, two best friends who redefine what it means to be men, friends, and members of their community.

As they navigate their personal lives, career paths, and relationships, they challenge conventional ideas about masculinity and identity. The series offers a unique and refreshing take on male friendships, pushing important conversations about inclusivity, representation, and societal expectations forward.

### Themes

- Identity and Self-Discovery
- Platonic Male Friendships
- LGBTQ+ Representation
- Modern Masculinity
- Race and Cultural Expectations



**Target Audience:** 18-34, socially conscious, urban, LGBTQ+ and allies, people of color, and fans of contemporary series like Insecure and Atlanta.

By Derett Boyd Jr.  
Photography by JazzTheVisionary





**Josiah (Straight Male Lead)**

Josiah is ambitious, grounded, and confident, but struggles with the pressures of conforming to traditional masculinity. As a straight Black man, he wrestles with societal expectations and the impact they have on his personal relationships, particularly with his best friend Darius.

***“Why is it so hard for people to understand that two men can love each other and not have it be anything but friendship?”***



**Malik (Gay Male Lead)**

Malik is creative, expressive, and emotionally open. As a gay Black man, he confronts the challenges of balancing his identity with society's stereotypes of Black masculinity. His friendship with Josh is a safe space for him to explore his vulnerability and strength.

***“Being Black and gay? It's like I'm constantly fighting two battles—one to prove I'm enough and one to prove I'm not too much.”***



**Does That Make Sense** blends drama and comedy, offering lighthearted, relatable moments alongside deep emotional explorations of race, sexuality, and friendship. The series speaks to the importance of challenging traditional narratives and giving voice to underrepresented experiences.

Episode Structure:

***Episode 1 (Pilot) : "Best Friends, No Labels"***

Introduction to Josiah and Malik's friendship, their world in Atlanta, and the conflicts they face in balancing societal expectations with their personal lives.

# TARGET DEMOGRAPHIC



- Age: 18-34
- Demographics: Socially conscious, urban, culturally engaged individuals, primarily people of color and LGBTQ+ allies.
- Interest Areas: Representation in media, intersectionality, modern relationships, progressive cultural conversations.

Secondary Audience:

- Fans of indie, socially conscious television series like Insecure, Twenties, and Atlanta.
- People interested in shows that redefine traditional narratives around race, sexuality, and identity.





## MEDIA COVERAGE & PRESS OPPORTUNITIES

# CAST + MORE

### **Exclusive Interviews:**

- Derett Boyd Jr. and the cast are available for interviews about the making of the series, representation in media, and the impact of Does That Make Sense on current cultural conversations.

### **Screeners & Review Opportunities:**

- Early episodes are available upon request for media outlets wishing to review or feature the series.

### **Key Media Outlets:**

- Targeting platforms like Refinery29, The Root, Revolt, Out, and IndieWire for features and reviews, as well as indie film and diversity-focused publications



# PRESS | VOYAGE ATL

---

For a long time, I was obsessed with science, so much so that I wanted to be a surgeon when I grew up, but somewhere along the way in middle school, everything changed when I discovered my love for writing and television and began penning my own scripts (not industry standard of course). Still, I didn't know that writing TV was what I wanted to do until I got to high school.

I was watching some of my favorite shows at the time (Charmed, Once Upon a Time, Atlanta, etc.) and I was thinking of different plot lines and what I would do differently, so I decided that screenwriting is what I wanted to do and I looked into it on an even deeper level, not knowing that I could make a career out of it.

From then on, I went to Youtube University, and learned everything about the basics of screenwriting—from format to software to everything in between—and started coming up with ideas I didn't realize I had within me and then I saw the throughline: I'm writing about the people I never saw growing up—black and queer characters. On television, you see maybe one, two, or sometimes no queer characters, let alone Black queer characters, so I decided to write my own. It wasn't until I picked my alma mater, Clark Atlanta University, that I found the people and connections that I needed to make my dreams a reality.

From there, life came at me quickly going from photography to short films and more. Then COVID shut the world down and made me focus on my writing since I got too busy with school to write anything I resonated with, and in that same year (2020) I conceived my true passion project, Does That Make Sense? which has changed my life, and will go on to change the lives of many more, in addition to my other side hobbies and projects (songwriting, photography, etc.).



READ MORE [HERE](#)



A low-angle shot of two men looking up at a hand pointing upwards in a jungle setting. The man on the left is looking up with a slight smile, while the man on the right is looking up with a more serious expression. The background is filled with lush green foliage and trees, creating a dense jungle atmosphere. The lighting is natural, suggesting daylight filtering through the canopy.

# FOR PRESS INQUIRIES

CONTACT: [ASHLEY.TATE@THEFOREWORDAGENCY.COM](mailto:ASHLEY.TATE@THEFOREWORDAGENCY.COM)

*RESPONSE TIME VARIES FROM 1 - 3 DAYS*